

# Design Guidelines - PVC-Banner



**Dear client,  
Please pay attention to the following instructions  
and requirements when creating your artwork**

**Colour profile: CMYK**

**Image minimum resolution: 100-150DPI**

**Text and fonts: All fonts have to be converted  
to shapes/ outlined**

- Leave 5cm safety margin - do not place important content in that space but background should fill the entire area.
- Save the artwork as PDF format.
- Cropmarks and bleedmarks are not required.