

Design Guidelines for Banner & storformat



**Dear client,
Please pay attention to the following instructions
and requirements when creating your artwork**

Colour profile: CMYK

Image minimum resolution: 100-150DPI

**Text and fonts: All fonts have to be converted
to shapes/ outlined**

- Leave 5cm safety margin - do not place important content in that space but background should fill the entire area.
- Save the artwork as PDF format.
- Cropmarks and bleedmarks are not required.